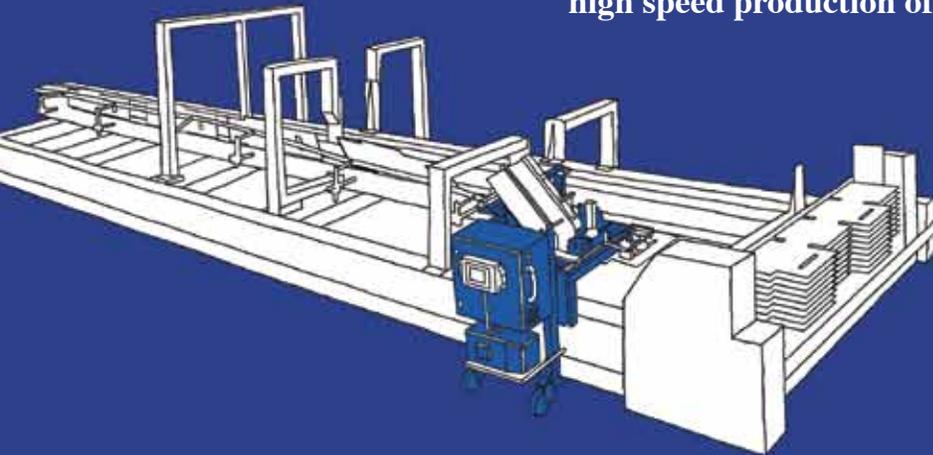


IT'S EASY TO INSTALL HANDLES WITH PERSSON'S APPLICATOR.

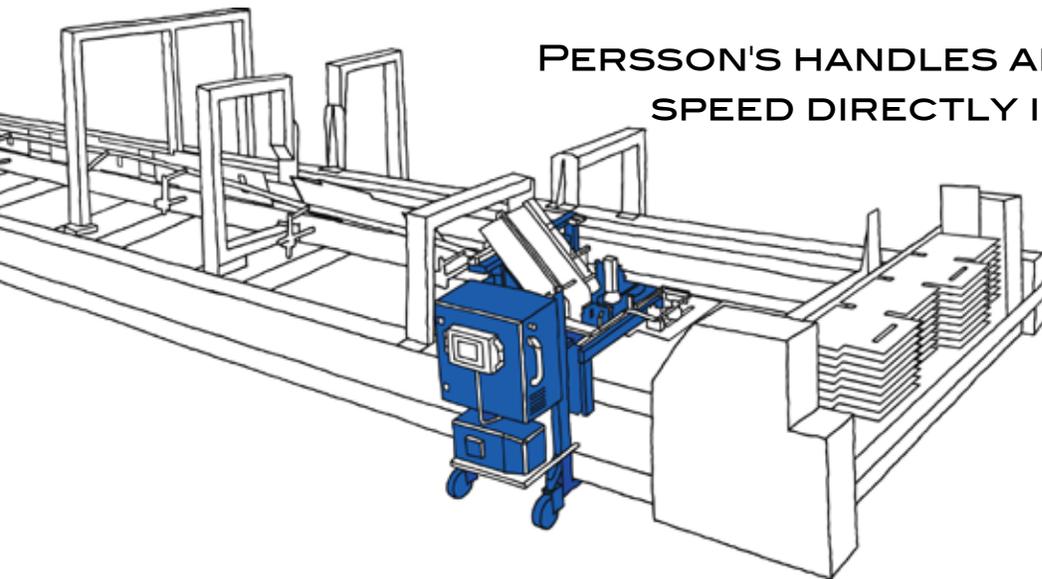
Persson's Handle Applicator installs directly into your existing folder gluer and runs directly from your controller, simplifying high speed production of easy to carry packages.



PERSSON

Get A Handle On It.

www.perssoninnovation.com



PERSSON'S HANDLES ARE ATTACHED AT HIGH SPEED DIRECTLY IN THE FOLDER GLUER.

Persson's Handle Applicator is made to roll into place and connect to your existing folder gluer without interfering with existing technology and machine parts. Applying handles directly in the folder gluer simplifies the process substantially.



PERSSON'S HANDLE APPLICATOR CONNECTS INTO YOUR FOLDER GLUER'S CONTROLLER AND SYNC'S SPEED AND WORKING METHODS.

Persson's Handle Applicator is already prepared for your folder gluer's operating software and working methods making installation a simple plug in and set up. A couple of hours is all we need.

NO 2ND MACHINING.

Persson's Handle Applicator works as part of your existing packaging system and installs the handle just before the folding and gluing of your packages. This means that Persson's handle applicator does not add any second machining to your package manufacturing.

LOW PRODUCTION COST AND COST PER HANDLE.

Persson's handles cost only a few cents each and the application process is minimal. Persson's Handle Applicator pays for itself within months and is less costly compared to any other handle solution.



**PERSSON'S THIN
STRAP HANDLES HOLD
UP TO 40 POUNDS.**

PERSSON

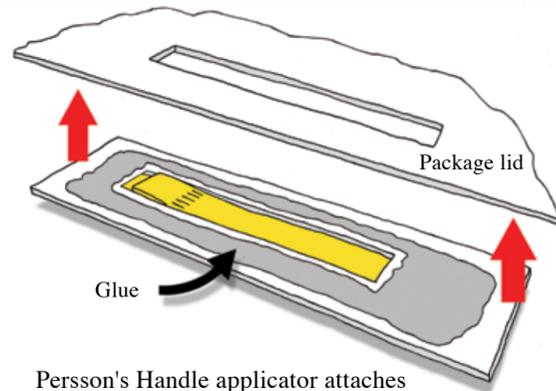
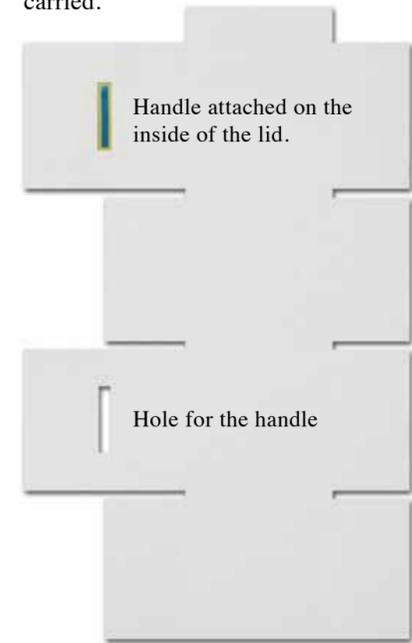
UNCOMPROMISED QUALITY.

Persson offers a wide variety of handles made for different needs and weights. The application onto the package is held together with two layers of packaging materials as the handles are attached on the inside of the inner package lid. Quality materials and strong attachments guarantee durable handles that stand up to our promises.

PERSSON'S HANDLES AND HANDLE APPLICATOR ARE DEVELOPED TOGETHER TO PROVIDE PACKAGE MANUFACTURERS WITH THE IDEAL SOLUTION.

Persson's flat handle design allows for automatic application with consistent quality.

The unfolded package has two holes which the handle goes through when carried.

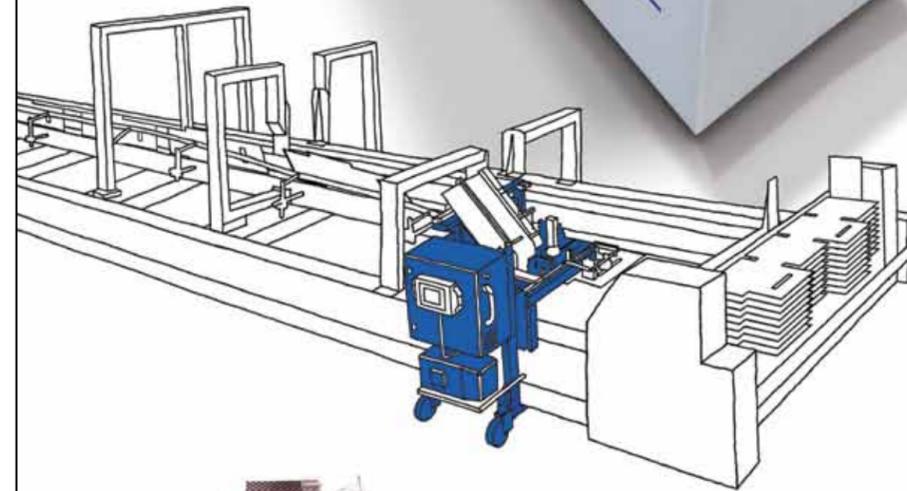


Persson's Handle applicator attaches glue to the top of the handle and mounts it on the inside of the package's lid.

At purchase, the consumer unfolds the handle through the hole in the top of the package.



The layered material creates a strong and reliable handle.



PERSSON'S UNIQUE HANDLES AND EFFECTIVE HANDLE APPLICATOR OFFER THE INDUSTRY'S LOWEST COST PER HANDLE.

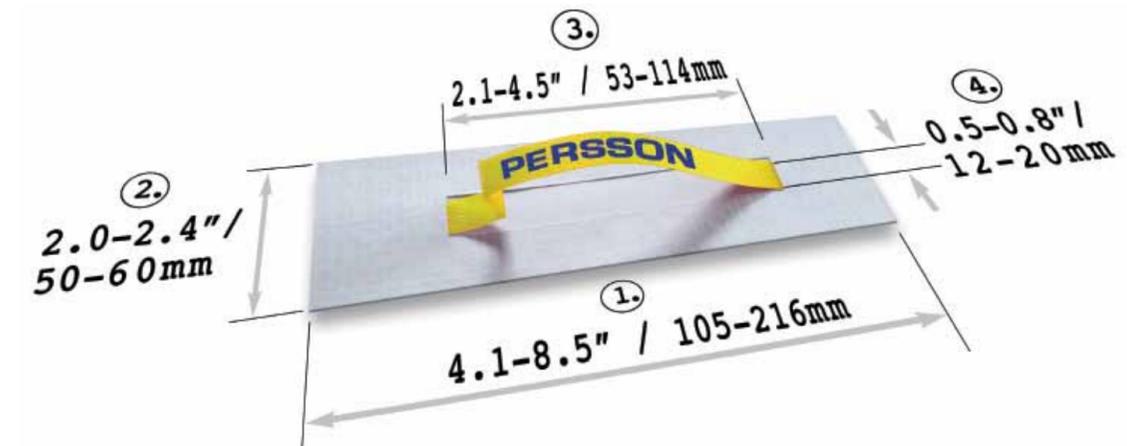
Persson's efficient application procedure and Persson's unique handle design provide the packaged goods industry with the most effective handle solution at the lowest cost. Precisely engineered technology provides the packaged goods industry with solutions that produce at maximum speed.



PERSSON'S HANDLES COME IN ANY COLOR AND CAN BE CUSTOMIZED WITH PRINTED MESSAGES OR LOGOTYPES.

Persson offers handles for a wide variety of applications in any color and with printed messages or logotypes. Our handles do not look like an after thought of cheaply slapped on materials but turns into an integrated part of your branding and package. Consumers can tell the difference and will buy the product with the most professional looking package. The materials used are of highest quality and allow for custom solutions for strength and brand building solutions.

PERSSON'S HANDLES COME IN A VARIETY OF SIZES.



Persson's handles can be made in a variety of sizes to suit specific needs and customer expectations. We provide you with needed insight to get a handle that holds up to your product's weight while providing your customer with a comfortable grip.



98% OF CONSUMERS PREFER PACKAGES WITH HANDLES.

A handle influences consumers at the moment when it matters most, at the point of purchase. A handle on a package is seen as a premium product feature by a leading brand. Consumers choose the product that is easiest to carry, increasing your sales.

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